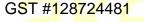
"YUKON TRADE SHOW" Lake Laberge Lions Club 305 Wood St., Whitehorse, Yukon Y1A 2E7



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YUKON TRADE SHOW EXHIBITORS' REGULATIONS AND PROCEDURES

<u>May 1, 2, 3, 2020</u>

We are very pleased that you have chosen to participate in the 41st Annual Yukon Trade Show.

The following is the list of regulations and procedures. These have been prepared for the purposes of providing a well-balanced, well-regulated, attractive and successful trade show and in an effort to provide the greatest good for the greatest number. The sponsors reserve the right to interpret the rules to satisfy the best interests of the entire show and shall bind the exhibitor.

BOOTH REGISTRATIONS - Registrations will be taken on a first come, first served, first paid basis so register early. The Lake Laberge Lions *Yukon Trade Show* organisers will designate your booth location, taking into consideration your preference and previous location. <u>We will do our best to give you your previous location from other years but it is not guaranteed.</u> Your booth location (if specified) may be relocated in order to meet designated theme areas. If the nature of your business does not fall within one of the themed areas, we will work with you to ensure that your booth location best meets your objectives. Booth dimensions are <u>approximately</u> 10' X 10' (3 x 3 metres).

RATES AND PAYMENTS - The price of each inside area 10' x 10' (3 x 3 metres) **fully furnished booth space is** <u>\$650.00</u>, which includes: curtains (drapes), 6 foot table with cloth, 2 chairs, and normal 15-amp power (2 AC outlets). Exhibitors must provide their own carpeting or padded flooring. For those exhibitors who require more than 2 power outlets or extra amperage, the booth rate increases by \$50. Outside area booth space of approximately 20' x 20' will be \$500.00. There are 8 indoor spaces that are 20'x20' for \$1300.00.

LEISURE ICE BOOTHS - are designated for <u>local artisans only</u> (unless authorized by the Lake Laberge Lions Club). Limited to 12 booths. Booths are **\$150.00 each (no early bird discount)**. Includes a 6 foot table, 2 chairs and power. Artists must set up their own displays. **Yukon Trade Show** management reserves the right to limit the booths to one type of medium only. (ie: only one ceramic artist, one jewellery maker, one painter and so on) **FOOD PRODUCTS must be approved in advance by the Canada Games Centre and must meet all local and territorial health regualtions**.

All booth spaces must be confirmed and **PREPAID** by March 31, 2020 or the booth space may be sold to another exhibitor. Cheques are payable to the *Lake Laberge Lions Club* at the above address. We also accept payment by *MasterCard or Visa*. Requests and payments made after this deadline will be received on a space available basis.

EARLY BIRD DISCOUNT – If payment in full is made by <u>February 28th, 2020</u>, a discount of **\$50.00** may be taken from your booth costs, including extra power. (\$100 for double booths) This discount does not apply to any other extra charges that may be added due to your special circumstances.

CANCELLATION – **No refunds** will be issued after <u>April 30, 2020</u> nor for any other liabilities whatsoever for the failure to fulfill this contract for any reason other than cancellation of the **Yukon** *Trade Show*. No refunds for outside booths due to inclement weather.

TRADE SHOW HOURS - The Trade Show is open to the public as follows:
Friday, May 1st 2:00 p.m. to 4:00 p.m. – Mobility issues and Seniors
Friday, May 1st 4:00 p.m. to 7:00 p.m. – General Public
Saturday, May 2nd 10.00 a.m. to 5:00 p.m. – General Public
Sunday, May 3rd 11:00 a.m. to 4:00 p.m. – General Public

Exhibitors have <u>one-half hour prior to and at the end</u> of each hour listed above for set-up and clean up each day. Booths must be staffed during all **Yukon Trade Show** hours open to the public. Sale of merchandise will be permitted but under no circumstances can items purchased be removed from the display without some replacement.

MOVE-IN AND MOVE-OUT SCHEDULE - Moving in of materials is scheduled for Thursday between the hours of Noon and 8:00p.m and Friday, between the hours 8:00 a.m. and 1:00 p.m. by which time all booths must be completely set-up. Moving out of materials must not begin until the Yukon Trade Show closes at 4:00 p.m. Sunday. All materials must be out of the building no later than 10pm, Sunday, May 3rd. Outside booths must have all material removed Sunday, May 3rd by 8pm. Outside security is provided on the evenings of May 1st and 2nd only.

SPECIAL REQUIREMENTS - Requests for special electrical, air, water and/or <u>furnishings</u> must be submitted, in writing, prior to the **Yukon Trade Show** in as much detail as possible (see **Yukon Trade Show** Booth Contract). Provisions will be made at the discretion of the sponsors and the Canada Games Centre for exhibitors wishing to use a fuel source or outside exhaust. **NO** flammable fluids or substances may be used or shown in booths and all flooring must be covered under any vehicles or equipment exhibits. **NO Helium balloons or space heaters will be permitted inside the facilities**.

Requests for EXTRA POWER must be indicated on your registration form. No requests will be accepted after April 10, 2020.

REGISTRATION - All exhibitors are to be registered and paid before they set up their booth. The Company name on the registration form will be the Company name that appears on badges and booth signs unless the *Lake Laberge Lions Club* is otherwise notified. Companies will receive 4 identification badges with company name only upon registration. Additional badges will be \$5.00 each. Please specify quantity required on registration form. **Extra or lost badges will not be re-printed during the show.** Please manage them accordingly.

CHARACTER OF EXHIBIT AREA - Exhibitors are required to set-up, display, and dismantle their exhibits themselves or with help they may secure. Large exhibits are welcome but containers and boxes too large to be stored in the booth must be removed from the exhibit floor. *Yukon Trade Show* management asks each exhibitor to recognise the rights of the other exhibitors. The general appearance of the *Yukon Trade Show* must take precedence over that of any individual exhibitor. *Yukon Trade Show* management will exercise control over objectionable sound levels. Promotion activities conducted must be confined to the exhibitor's booth area.

SECURITY – Outside booth security will be provided during non-**Yukon Trade Show** hours on Friday and Saturday evenings. The inside arena doors will remain locked at the conclusion of each day until one hour prior to **Yukon Trade Show** start. The Lake Laberge Lions Club is not responsible for any theft or damages at anytime during or after show hours. During **Yukon Trade Show** hours, exhibitors are responsible for maintaining and securing their individual booths.

LIMITATIONS OF LIABILITY - The *Lake Laberge Lions Club* and its representatives will be exempted from, or indemnified for, claims by **Yukon Trade Show** participants for injury, damage, loss or liabilities that may arise, directly or indirectly, from the occupation of the **Yukon Trade Show** premises unless such injury, damage, loss or liabilities are due to the negligence of the *Lake Laberge Lions Club*, its representatives, servants or others for whom they may be, in law, responsible.

TICKET DRAWS & ANNOUNCEMENTS - Free gift draws are quite popular, but optional. An exhibitor may hold them at their own discretion. A public address system will be designated for the purpose of live draws or winner announcements. Special announcements may be arranged through the **Yukon Trade Show** co-ordinator on site, but cannot be guaranteed unless booked in advance.

FOOD VENDORS - No food may be sold inside the building without the permission of the Canada Games Centre and anyone vending food from an outside location must ensure all applicable licences and regulations are issued and adhered to. The Canada Games Centre has final say on any food products sold inside or outside the building.

ADVERTISING - **Yukon Trade Show** will be advertised via local media by the Lake Laberge Lions Club prior to and during the **Yukon Trade Show**. **Yukon Trade Show** exhibitors should make their own arrangements for personal media promotion.

FREE WiFi: Free WiFi will be provided by Northwestel. We would like to thank them for their continued support. Login and password will be available on Friday, May 1st.

You should keep this *Exhibitor's Regulations and Procedures,* as this is what governs the **Yukon** *Trade Show.*

Thank you for your participation.